

# TOP RIZZ INTERNATIONAL ARTIST PLATFORM PRIVACY POLICY

*Last updated: 18/01/2026*

## 1. Introduction

This Privacy Policy explains how **TOP RIZZ INTERNATIONAL ARTIST PLATFORM** (“we”, “us”, “our”) collects, uses, stores, and protects personal information from users (“you”, “your”) who access or use the Platform.

By using the Platform, you consent to the practices described in this Policy.

## 2. Information We Collect

### 2.1 Information You Provide

- Account details (name, email, password)
- Artist profile information (bio, images, links)
- Uploaded content (music files, artwork, metadata)
- Payment information (handled by third-party processors)
- Communication with support

### 2.2 Information Collected Automatically

- IP address
- Device information
- Browser type
- Usage data (pages visited, actions taken)
- Cookies and tracking technologies

### 2.3 Payment Information

We **do not store** credit card or banking details.

All payments are processed securely by third-party providers such as Stripe, PayPal, or similar services.

## 3. How We Use Your Information

We use your information to:

- operate and maintain the Platform
- process sales and payouts
- verify identity and prevent fraud
- provide customer support

- improve platform performance
- send updates, notifications, and promotional messages
- comply with legal obligations

We do **not** sell your personal data to third parties.

## 4. Legal Basis for Processing (GDPR Compliance)

For users in the EU/UK, we process data under the following legal bases:

- **Contractual necessity** (to provide the service)
- **Legitimate interest** (platform security, fraud prevention)
- **Consent** (marketing emails, cookies)
- **Legal obligation** (tax, accounting, compliance)

## 5. Sharing Your Information

We may share your information with:

- payment processors
- analytics providers
- hosting and cloud service providers
- legal authorities (if required by law)
- marketing or email service providers

We never sell or rent your data.

## 6. Artist Content & Public Information

Any content you upload (music, images, descriptions, profile details) may be publicly visible on your artist page.

You are responsible for ensuring that your content does not contain personal information you do not wish to share publicly.

## 7. Cookies & Tracking

We use cookies to:

- remember your preferences
- improve user experience
- analyse platform performance
- support security and fraud prevention

You may disable cookies in your browser settings, but some features may not function properly.

## 8. Data Storage & Security

We implement industry-standard security measures to protect your data, including:

- encryption
- secure servers
- access controls
- regular security audits

However, no online platform can guarantee 100% security.

## 9. Data Retention

We retain personal data only as long as necessary for:

- providing services
- legal compliance
- resolving disputes
- enforcing agreements

Artists may request account deletion at any time.

## 10. Your Rights (GDPR / UK GDPR / CCPA)

Depending on your location, you may have the right to:

- access your data
- correct inaccurate data
- request deletion
- restrict processing
- object to processing
- request data portability
- opt out of marketing communications

To exercise these rights, contact us at:

[Insert Email]

## 11. Children's Privacy

The Platform is not intended for individuals under 18.

We do not knowingly collect data from minors.

## 12. International Transfers

Your data may be stored or processed in countries outside your own.  
We ensure appropriate safeguards are in place for international transfers.

## 13. Changes to This Policy

We may update this Privacy Policy at any time.  
Continued use of the Platform constitutes acceptance of the updated Policy.

## 14. Contact Information

For privacy-related questions or requests:

**TOP RIZZ INTERNATIONAL ARTIST PLATFORM**

Email: [info@toprizzinternational.com](mailto:info@toprizzinternational.com)

Address: MKL House, 242 Archway Road, Highgate, London, N6 5AX, United Kingdom